



2010 – Caritas acts against poverty across europe . around the clock . around the world

First Ideas of the Y2010 task force to lobby for the poor, promote the work and experience of Caritas MOs and strengthen the self effectiveness and cooperation of the MOs in the network

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Countries covered by EY2010 proposal

- EU Member States / *EU-27*
 - Candidate countries benefiting from pre-accession aid / *Croatia, Turkey*
 - Western Balkan countries : *Albania, Bosnia and Herzegovina, the former Yugoslav Republic of Macedonia, Montenegro, Serbia, Kosovo*
 - EFTA states that are parties of the EEA Agreement: *Norway, Iceland, Liechtenstein*
 - European Neighbourhood Policy (ENP) partner countries: *Algeria, Armenia, Azerbaijan, Belarus, Egypt, Georgia, Israel, Jordan, Lebanon, Libya, Moldova, Morocco, Occupied Palestinian Territory, Syria, Tunisia and Ukraine*
- Covered are all Caritas Europa MO countries (except of Switzerland and Russia) + Azerbaijan + Mediterranean countries of Africa and Asia

1 network, 48 member organisations, 10.000s of activities

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EU-Funding

Activities eligible for funding will be in particular:

- **Meetings and events, such as seminars on EU-, national or local level, campaigns connected to EY 2010, training for NGO representatives**
 - **Information, promotional and educational campaigns**
 - **Surveys and studies on a community or nationwide scale**
- **The budget for the EY2010 amounts to €17 million, of which €6.5 million shall be for the period until 31 December 2009. €9 million out of the €17 million will be spent on the national/regional/local level. Countries covered by the European Neighbourhood Policy (ENP) will not get funding from the EY2010 budget but from the ENP budget.**

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What a difference Caritas makes?

■ Grass roots experience

Combatting Poverty is not first of all a question of statistics on a macro level. It is a question of real life and real people. Caritas is a partner of people living in poverty in their daily lives and in lobbying for their needs.

■ Volunteer network

Combatting poverty is not first of all a question of commissions and think tanks. It is a question of the relationship to our neighbour – for each of us. Caritas is not only a professional organisation. It is also a network of volunteers, fighting against poverty every day all around the clock and all around the world.

■ European (not just EU) focus and Global perspective

Combatting poverty is not only an EU-insider issue. It is a question of global solidarity and justice in a globalized world. Caritas experiences the reality of poverty all around the world and tries to cross all borders in hear work – in the means of geography as well as in the heads.

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Caritas Goals for our „European Championship 2010“:

- **Raise awareness for the reality of poor people in the political area, in Caritas and the church and in society**
- **Including the poor in our advocacy work**
- **Lobby for a sustainable, poverty preventing social security systems**
- **Promote the work and experience of Caritas MOs and**
- **Present Caritas as a powerful partner of the EU-Institutions for combatting poverty in and outside the EU**
- **Strengthen the self effectiveness and cooperation of the MOs in the network**

Final Result: Caritas vs. Poverty 6:0

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Activities of the Y2010 task force

- **Create a claim as a connecting link, that can be used for different activities and by different member organisations**
- **Write a poverty report as the main content**
- **Collect and develop ideas for activities of Caritas Organisations on all levels**
- **Initialize concerted lobbying activities on all political levels**

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How can the year 2010 campaign work?

- **Use the opportunity to set your activities in the common „Caritas-corebusiness“ of combatting poverty in the frame of the Y2010**
 - **Integrate Y2010 in your annual report, in your magazines and newspapers**
 - **Talk about the year of poverty on your homepage, e-mails, electronic newsletters**
 - **Use it in your media work**
 - **Talk about it at your events, in mass, meetings...**
 - **Integrate it in your youngCaritas work**

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Toolkit of Y2010 products and activities

■ Products and activities to make the year alive

- **A symbol (bracelet, coin, watch, whatever...) spreads the message – wear it and sell it**
- **Events and activities bring the issue alive**

1 Million stars – light a candle against poverty

Run against poverty

Big Mass of Solidarity

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Toolkit of products and activities (2)

- **Products and activities to make the year alive**
 - **A photo calendar gives an impression of our work**
 - **Videos on youtube of Caritas work**
 - **Book portraying people who are/were supported by Caritas**
 - **Stories, features, fotos about our work**
 - **YoungCaritas Award for young people who show great social engagement**
 - **.....**

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And we need more ideas...

Working Groups / brainstorming

- 1. Events and activities you can think of or you would need to promote Y2010**
- 2. Products, promotion material you wish and need for the promotion**
- 3. Special activities for young people (youngCaritas)**

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The Y2010 task force – Mission impossible?

- **Mission 1: Support Caritas Network Involvement in 2010 process and activities in 2010**
 - Coordinator: Gabriela Sonnleitner g.sonnleitner@caritas-austria.at
 - **Mission 2: Manage building process and publication of Poverty Report 2010**
 - Coordinator: Paolo Pezzana PPezzana@caritasitaliana.it
 - **Mission 3: Ensure and support lobbying activities at all levels**
 - Coordinator: Janusz Galeziak jgaleziak@caritas-europe.org
- **Coordination:**
- Stefan Wallner s.wallner@caritas-austria.at
- Nasima Amin namin@caritas-europe.org

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Let us
make a difference

Act against
poverty



Thank you

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